12/23

BRIEF FOR LOGO

Develop a simple logo to communicate the group name of Accelerating Circularity

Color: needs to look good in black/ white. For colors - turquoise. NOT Green or marine blue b/w

Font: bold and clear

idea of movement, connections, mapping, linking

<https://www.acceleratingcircularity.org/>

### Accelerating Circularity is a project to accelerate the textile industry’s move from linear to circular by mapping and identifying the required links from waste textiles to chemical and mechanical recycling.

Site launch in progress. Please stay tuned.